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28 June 1983

MEMORANDUM FOR: Executive Director

FROM :

[Redacted]

Chief, Career Training Task Force

SUBJECT : Seminar with Professors Teaching Courses on Intelligence

1. Proposal

a. It is proposed that the Agency sponsor a seminar at the unclassified level for 2-1/2 days in the fall of 1983, for professors teaching courses on intelligence who have had little or no prior contact with the intelligence community. The objectives of the seminar would be first to orient the professors to the intelligence community in general and the Agency in particular. Second, the Agency would learn from the academics the nature and level of student interest in intelligence plus specific issues and misconceptions that could be clarified through discussion. The benefits for the professors would include improved credentials through first hand contact and a better conception of the IC role and functions in government. The principal Agency pay-off would be improved academic contacts who would be more likely and better able to encourage students for consider intelligence as a career.

b. For planning purposes the first part (1-2 days) of the seminar would be devoted to presentations by the Agency covering topics identified by the professors. The second part, perhaps 1/2 day, would be in the form of a round-robin discussion of issues raised in the first part and an assessment of the value of the seminar itself.

c. The estimated cost of the seminar is \$12,500 (see enclosure 1). This figure includes expenses only; no honorariums will be allowed. Funds are available from the CTF operational budget.

d. Informal coordination with C/OEA and the Director of the Center for the Study of Intelligence (CSIS) on 7 June 1983 has resulted in a positive recommendation and an offer to provide administrative

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support from both elements. OEA would assist in agenda development and speaker coordination. CSIS would handle administrative arrangements and be the nominal sponsor. This approach emphasizes the professional aspects of the seminar while avoiding an overt recruiting or public relations connotation which could result from direct CTTF or OEA sponsorship.

## 2. Discussion

a. Officers from the CTTF Academic Associates Program have contacted 21 of the 25 professors presenting university courses entirely devoted to some aspect of intelligence and 26 of the 40 professors whose courses deal in part with intelligence. Typical of the former category are [redacted] Intelligence and National Security

[redacted] Intelligence and Covert Operations. In the latter category are courses like American-Foreign Policy [redacted]

[redacted] Formulations of American Foreign Policy.

b. Most of the professors teaching these courses have had no direct contact with the Agency other than the visits by AAP officers. In each case the idea of an unclassified seminar at Headquarters to discuss issues like community organization, the analysis-estimative process, the role of the clandestine services, and the career intelligence officer educational prerequisites, received a very positive response. Several professors have suggested the idea themselves as a way to expand their knowledge and appear more authoritative to their students. The nature of their questions is exemplified by the request of a professor at Texas A&M concerning the nature of an intelligence estimate. He had been asked by a student what one looked like--was it bound document or loose-leaf, how does it differ from the PDB, does it include sources, etc. He could not answer the student. Another frequently asked question concerned the division of responsibility within the intelligence community, the links to Congress and nature of routine contacts among offices and Agencies. A review of several course syllabuses shows that this kind of information currently presented is out-of-date, if not just incorrect, or both. Clearly these kinds of questions could be dealt with in a seminar to the benefit of all.

c. The issues raised above have been discussed with representatives of the CSIS and OEA (7 Jun 83). Both elements have experience in presenting seminars to members of academia; however, they have generally been focused on a specific issue or project. The seminar proposed herein emphasizing CTTF objectives is a first, at least since the "firestorm of the 70's". Consequently, it is reasonable to collaborate in sponsorship, with the CTTF/APP coordinating academic participation and agenda preparation, while OEA assists with Agency speaker identification and selection, and the CSIS provides administrative support including formal contact with potential participants.

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d. Preliminary discussions indicate that a group of approximately 15 professors can be handled effectively. The costs detailed in the enclosure include hotel expenses plus one lunch and dinner in the executive dining room. Appropriate members of Agency management would be invited to these functions so they can meet the professors on an informal basis. If the seminar is held prior to 30 September, funds from the CTF/AAP operational budget could be used. If the seminar is scheduled in FY-84, the funds would come from the same line item, assuming approval for the budget.

3. Recommendations

a. Approve in principle the seminar concept and the approach discussed above.

b. Direct preliminary planning sessions among CTF, OEA and the CSIS to prepare a draft seminar plan, to include costs, agenda, time, participants and Agency elements responsible for each. This plan would be briefed to the principals involved to obtain final approval.

APPROVED:

Executive Director

DISAPPROVED:

Executive Director

Date

6/21/83  
Date

[Already approved a similar OEXA proposal]

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